

**Trafford Health and Wellbeing Board  
April 2016 to March 2017**

**Increasing Healthy Life Expectancy – Performance measures**

The table below gives the suggested performance measures for the five areas identified for their impact on increasing healthy life expectancy in Trafford (and reducing the inequalities within this measure). Please note that although indicative mental health harm reduction measures have been produced these have not yet been agreed by the Joint Commissioning Board Mental Health work stream. This agreement is required in order that the mental harm reduction work is embedded within this new governance architecture. The final mental health measures will be presented to the July 2016 HWBB meeting. For the physical activity measures, please note there is ongoing discussion about the data sources to be used as national datasets and collection methods are still to be finalised. There are also discrepancies between local and national datasets that need to be properly understood.

Ref	Theme	Aim	Performance Measure	Local/ National	Benchmark Score	2016-17 Outcomes	2020 targets	Comment
1.1	Physical Activity	To reduce the percentage of people in Trafford who are physically inactive	Percentage of adults undertaking less than 30 minutes of moderate intensity physical activity each week (Active People Survey – to become Active Lives Survey)	National	22.3% (2014)			20.6% considered sedentary (0 minutes per week). Chief Medical Officer guidelines target is 150 minutes per week.
1.2	Physical activity	To increase the number of people walking each week	Percentage of adults taking part in Recreational and/or Active Walking each week (Active People Survey – to become Active Lives Survey)	National	36.5% (2014)			
1.3	Physical activity	To increase the number of people running each week	Percentage of adults taking part in Athletics (Running) at least once each week (Active People Survey)	National	4% (2014/5)			G Manchester data, not Trafford specific

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			– to become Active Lives Survey)					
1.4	Physical Activity	To increase the number of people cycling each week	Percentage of adults taking part in Recreational and/or Active Cycling each week (Active People Survey – to become Active Lives Survey)	National	14.7% (2014)			
1.5	Physical Activity	To increase the number of people volunteering in sport and physical activity	Percentage of adults undertaking at least some sport and physical activity volunteering over the past 12 months (Active People Survey – to become Active Lives Survey)	National	13.20% (2014/15)			G Manchester data, not Trafford specific
1.6	Physical Activity	To increase physical literacy across the early years, at school and at home	Physical competence at school entry from school readiness assessment	Local	TBC			
2.1	Alcohol	Create an IT response to provide intelligence for Health Leads to assess licensing applications against health outcomes.	Alcohol Harm Mapping Tool used in 100% of alcohol license applications	Local	N/A			

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2.2	Alcohol	Review application pathway to incorporate this process.	Licensing Application Pathway Reviewed with Health Element	Local	N/A			
2.3	Alcohol	An increased use of Health Checks by GP's and Pharmacies to screen for alcohol misuse	Number of NHS Health Checks delivered including completion of AUDIT alcohol screening questionnaire	National	5,367 (2014/15)			
2.4	Alcohol	Increase awareness and use Audit Alcohol Screening Tool in Primary Care (FAST or AUDIT-C)	Proportion of adults screened using an AUDIT alcohol screening questionnaire in primary care	Local	Not yet available			
2.5	Alcohol	Provider lead activities on National and Local Campaigns	A minimum of 3 campaigns: delivered across Trafford, amplified via the media and evaluated	Local	N/A			
2.6	Alcohol	Reduce number of Hospital Admissions for alcohol-related conditions	Number of alcohol-related hospital admissions (narrow definition)	National	1,384 (630 per 100,000) (2014/15)			PHOF 2.18
3.1	Tobacco	Prevention of illicit and illegal tobacco sales	Number of reports to Trading Standards regarding underage or illegal sales	North West	394 (Q1&Q2 2015/16)			
3.2	Tobacco	Reduction of smoking prevalence in routine and manual groups	Smoking prevalence in routine and manual group	National	27.8% (2014)			PHOF 2.14

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3.3	Tobacco	Protecting children from exposure to second hand smoke	Prevalence of smoking at time of delivery	National	8.3% (2014/15)			PHOF 2.03
4.1	Cancer	To reduce the age-standardised rate of mortality from all cancers in persons under 75 years	Under 75 mortality rate from cancer (Persons) per 100,000 population	National	137.6 (2012/14)			PHOF 4.05i
4.2.i	Cancer	To increase the proportion of eligible patients attending for breast screening	Proportion of eligible patients attending for breast screening	National	70.50% (2014/15)			
					73.9% (2015)			PHOF 2.20i
4.2.ii	Cancer	To increase the breast screening uptake rate of the bottom 5 performing practices in Trafford	Average breast screening uptake rate of the bottom 5 performing practices in Trafford	Local	53.90% (2014/15)			
4.3.i	Cancer	To increase the proportion of eligible patients attending for cervical screening	Proportion of eligible patients attending for cervical screening	National	79.90% (30.9.15)			
					75.2% (2015)			PHOF 2.20ii
4.3.ii	Cancer	To increase the cervical screening uptake rate of the bottom 5 performing practices in Trafford	Average cervical screening uptake of the bottom 5 performing practices in Trafford	Local	72.90% (30.9.15)			

Ref	Theme	Aim	Performance Measure	Local/National	Benchmark Score	2016-17 Outcomes	2020 targets	Comment
4.4.i	Cancer	To increase the proportion of eligible patients completing their bowel screening	Proportion of eligible patients completing their bowel screening	National	54.40% (2012/13)			
					56.6% (2015)			PHOF 2.20iii
4.4.ii	Cancer	To increase the bowel screening uptake rate of the bottom 5 performing practices in Trafford	Average bowel screening uptake of the bottom 5 performing practices in Trafford	Local	34.60% (2012/13)			
5.1	Mental Health	To increase employment for those with long-term conditions including adults who are in contact with secondary mental health services	1.08i - % point gap in the employment rate between those with a long-term health condition and the overall employment rate	National	8.9% (2014/15)			PHOF 1.08i
5.2	Mental Health	To reduce hospital admissions caused by unintentional and deliberate injuries in under 18s	2.07i – Hospital admissions caused by unintentional and deliberate injuries to children (0-14)	National	124.2 per 10,000 (2014/15)			PHOF 2.07i
5.3	Mental Health	To increase the emotional well-being of looked after children	2.08 – average difficulties score for all looked after children aged 5-16 years who have been in care for the last 12 months as at 31 <sup>st</sup> March	National	10.2 (2014/15)			PHOF 2.08

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5.4	Mental Health	To reduce excess Under 75 mortality rate in adults with serious mental illness	Excess under 75 mortality in adults with serious mental illness	National	404.7 (2013/14)			PHOF 4.09
5.5	Mental Health	To reduce the work sickness absence level	The percent of working days lost to reported sickness absence	National	1.5% (2011/13)			PHOF 1.09ii
			Reduce the level of sickness absence (Council-wide, excluding schools) (days).	Local	9.08 days (2015/16)	8.5 days		Trafford Annual Delivery Plan (ADP) target

Ref	Theme	Aim	Performance Measure	Local/ National	Benchmark Score	Target 2016/17	Q1 target/actual	Comment
6.1	Safer Trafford	Maintain the position of Trafford compared to other GM areas in terms of Total Crime Rate.	Maintain the position of 1 <sup>st</sup> as defined by IQUANTA data	Local	1 <sup>st</sup> (2015/16)	1 <sup>st</sup>	1st	Trafford Annual Delivery Plan (ADP) target
6.2	Safer Trafford	Reduce the number of repeat demand incidents at addresses or locations by 15% that are linked to: <ul style="list-style-type: none"> <li>• Domestic Abuse</li> <li>• Missing from home</li> <li>• Missing from Care</li> <li>• Alcohol or</li> <li>• Substance Misuse</li> </ul>	Reduce the demand caused by repeat incidents at the same addresses	Local	75% repeat incidence (2015/16)	60% repeat incidence	Annual target	Trafford Annual Delivery Plan (ADP) target
6.3	Safer Trafford	To improve the public perception of how the police and the Council are dealing with ASB and crime by 5% across Trafford as a whole	Increase community confidence by partnership working within our town centres	Local	74% (2015/16)	79%	Awaiting Q1 data from GMP Due week commencing 11/7/16	Trafford Annual Delivery Plan (ADP) target

6.4	Safer Trafford	To increase the number of perpetrators of domestic abuse we work with through voluntary Behaviour Change programmes and to reduce the risk of those individuals repeating abusive behaviour.	Increase the number of perpetrators engaging with us through the Behaviour Change and Strive programmes.	Local	New work	40	0 (This programme has not yet begun)	Trafford Annual Delivery Plan (ADP) target  New DA Behaviour Change courses begin end of July 2016
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